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Het Nieuwe Instituut presents *Designing The One Minute*



Image: Cyanne van den Houten, *Hineni, Here I Am*, 2016

From 16 until 23 March, *Designing The One Minute*, curated by Yin Aiwen will be exhibited at Het Nieuwe Instituut. Entry to the installation is free of charge. Artists and designers participating in this series will be present at the opening on Thursday 16 March.

Yin Aiwen started a design investigation of The One Minutes chronicle 1998-2016. The series consists of 36 One Minutes by designers and artists revealing how technology changes aesthetics, perception and reflection; an experiment where technology becomes poetry. In March, the series tours museums and cultural organisations with a subscription to The One Minutes Series.

**Participating artists:**

Joris Nouwens  
Hendrik Niefeld  
Antonis Pittas  
Persijn Broersen  
Margit Lukács  
Dario Bardic  
Heerko van der Kooij  
Bart Stolle

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Su Tomesen  
Matthias Hederer  
Ryan Oduber  
Mitsuharu Nakagawa  
Patrick Doan  
Gijs van der Lelij  
Thijs Geritz  
Sagi Groner  
Gaston Slaets  
Vassilis Noulas and Manolis Tsipos  
Lauren Alexander  
Eng Chuen Chuah  
Omar Ahmed Awad  
Martin John Callanan  
Arno Coenen  
Alisha Frijters  
Lauren Grusenmeyer  
Donna Verheijden  
Stëfan Schäfer  
Persijn Broersen, Margit Lukács and Zahid Jaffar  
Fons Schiedon  
Kevin Bray  
Maartje Smits  
Andrea Karch  
Minhong Yu  
Arthur Röing Baer  
Cyanne van den Houten  
Agnieszka Zimolag

Yin Aiwen is a designer and researcher based in Amsterdam. She graduated from Design Department of Sandberg Instituut Amsterdam in 2013. Her work focuses on new possibilities of design practice in the ever-changing technological and political environment. Her recent research on 'designer films' investigates the new position of design thinking in filmmaking, resulting in a series of writings and events.

The One Minutes is a global network devoted to moving image. Every month, a different artist is asked to put together a new series of 60-second films that investigate how we perceive and engage with moving image. Museums and cultural organisations around the world subscribe to the series.

Upcoming series are:

April: *Make Being Radical Again* curated by Tereza Ruller;

May: *Nightmares Of The Sun* curated by Khavn;

In summer and autumn we present series curated by Cally Spooner, Bjørn Melhus, Nelly Ben Hayoun and David Claerbout.